

Festival Committee

Sponsorship

Toun Olumide
(Nigerian Youth Association)

Inez Saki-Tay
(Ghanaian)

Miriam Campbell
Pan-African Economic
Development

Vendors

Bola Akerele
(Nigerian Youth Association)

Motunrayo Apata
(Nigerian Youth Association)

Entertainment

Raymond Paris
(Zanzibar Club- Sierra Leone)

Tolu Olumide
(Nigerian Youth Association)

Shoboy
(Kicking It Live Inc.)

Chinonso Okehie
(Nigerian Youth Association)

Nenelwa Tomi
Tanzania

Rasikat Oke dey
(LilSoso.com)

Publicity

Richard Ahwireng
Ghanaian Association of
Baltimore

Charles Sarbeng
Ghanaian Association of
Baltimore

Muyiwa Olumide
(Nigerian Youth Association)

Oumar Cisse
(Mali Society of Baltimore)

Massama Dogo
(Elikeh Band- Togo)

Charles Anye
(Muma Juju – Cameroon)

Nunu Wako
Ethiopia

Adeaze Nwosu
Nigeria

Logistics

Eniola Olumide
(Nigerian Youth Association)

P.O. Box 4642
Lutherville, MD 21094

Phone: 410-608-0420

E-mail:
info@festafricausa.com

Website
www.festafricausa.com



“Serving & Touring Africa”

Non-Profit Vendor Package for “FestAfrica 2010”

The 8th annual African Festival, “FestAfrica 2010” will be held on **Saturday & Sunday August 14-15, 2010 at Patterson Park in Baltimore**. We invite you to be a non-profit vendor at FestAfrica 2010, the largest African Festival in MD/DC area with **over 5,000 people expected to attend** the 2-day celebration. Your presence, sharing valuable information to the community, will help achieve the goal of using the festival as a means to inform and enhance members of the community in Maryland.

The theme for the festival is *“Serving & Touring Africa.”* Through the festival, we will promote positive areas of attraction in African countries, travel and tourism opportunities. We will also promote community service opportunities by highlighting non-profit organizations doing good work in Africa and supporting their cause.

With the mission to celebrate African culture and heritage, the festival will feature music by local and international African bands, traditional dances, masquerade, art exhibits and fashion shows. Attendees will enjoy African cuisine, vendors, games and storytelling for children, health fair, soccer tournament and career fair and tourism fair.

For your convenience, there will be booths, tables and chairs provided. You are welcome to bring your own tent.

NON-PROFIT VENDOR FEES: \$85

(Deadline is June 30, 2010) Space is Available on a first come first serve basis, so early registration advised.

Buy Program Ads in Festival Program Booklet: (Half Price Discount for Vendors)

Regular Price: Half Page \$100

Full Page \$200

Vendors Discounted Price: Half Page \$50

Full Page \$100

We hope you will see this as a good opportunity to expose your organization to the large audience at the festival. Your participation will add to the authenticity of the festival. To finalize your commitment please complete the vendor forms and send check or money order to Nigerian Youth Association of MD P.O. Box 4642 Lutherville, MD 21094.

Please feel free to contact the vendor coordinators.

Sincerely,

Bola Akerele

443-570-6947

Email: info@festafricausa.com

Motunrayo Apata

443-851-9527

Vendor Participation Contract

I, _____ (hereinafter Exhibitor) enters into this Agreement with the Nigerian Youth Association of Maryland, Inc. and agree as follows:

- A. Exhibitor hereby agrees to participate as a vendor at FestAfrica 2010.
- B. NYA 'FestAfrica' hereby agrees to provide exhibitor space for vending or exhibition area on the festival date (August 14 & 15, 2010)
- C. Describe in detail your organization and what information will be distributed at your booth

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- D. Exhibitor agrees to pay the amount of \$_____ for exhibition space payable by check or money order to Nigerian Youth Association of Maryland or NYA on or before festival days.
 - E. **Exhibitor hours at the festival are Saturday & Sunday from 12 p.m. to 8 p.m.** Exhibitor agrees to dismantle its display and move its property from the exhibition area no later than 9p.m on Saturday & Sunday. Extra fees incurred by the festival will be charged to vendors exceeding this time frame.
 - F. Items left on premises overnight on Saturday are not the responsibility of NYA 'FestAfrica' or its sponsors.
 - G. Exhibitor understands and agrees that NYA 'Fest Africa' & its sponsors are not responsible for loss of, or damage to goods or property of Exhibitors or personal injuries to the Exhibitors and/or its' employees and Exhibitor, upon signing the Agreement expressly releases NYA 'FestAfrica' and its' sponsors from all such claims.
 - H. Vendors will not be allowed on the grounds unless paid in full or for any other reasons deemed appropriate by the FestAfrica Committee.
 - I. Vendors cannot sell any **Alcoholic Beverages**.
 - J. Exhibitor agrees to abide by all instructions given by designated identified FestAfrica committee and vend only in the same area assigned. Exhibitor warrants that it will obey all rules, regulations and laws of the State of Maryland.
 - K. Exhibitor agrees that any violations of regulations, which are hereby incorporated into this agreement or provisions of this agreement occurring during FestAfrica will result in immediate termination of said Agreement and Exhibitor removal from the exhibition area. In case of vendor removal, all fees are forfeited. Music vendors, be aware of new pirating laws.
 - L. **Exhibitor understands and agrees that should they cancel space reserved under the Agreement after July 27, 2010 they are not entitled to a refund and all fees are non-refundable.** Exhibitor agrees to the terms of this Agreement and is consistent with the laws and the courts of Maryland.
 - M. Food vendors: Responsible for acquiring all necessary food service permits. Food inspectors will be on the premises during the festival. Exhibits must clearly post all prices.
 - N. Limited spaces with access to electricity will be filled on a first come, first served basis.
 - O. Exhibitors must clean up their space at the end of the day, leaving no grease or hazardous materials.
 - P. Absolutely no selling of Bootleg DVDs, CDs, VHS or any other illegal materials on the festival premises.
 - Q. **This is a rain or shine event.**

I UNDERSTAND AND AGREE TO ALL TERMS CONTAINED HEREIN.

Vendor's Name

Signature

Date

FestAfrica finances are managed by The Nigerian Youth Association of Maryland a non profit 501 (c) (3) organization. Federal Id# 86-1065739.

Non-Profit Vendor Participation Form

Company/Organization Name Amount Paid

Vendor's Name Non-Profit Tax ID #

Address, City & Zip

Telephone Number Email

Arrival Time Departure Time Name of Person manning the booth

Name of person Manning the Booth Contact Cell phone# during the festival

Do you require electricity?

- Make checks or money order payable to: Nigerian Youth Association of Maryland (NYA). **FestAfrica finances are managed by The Nigerian Youth Association of Maryland a non profit 501 (c) (3) organization. Federal Id# 86-1065739.**
- Return completed form and payment to **Nigerian Youth Association, Attn: Tolu Olumide P.O.Box 4642, Lutherville, MD. 21094**
- **Advertising for program booklet:** Electronically created files must be saved in jpeg format at 300dpi. Email your ad to t_olumide@yahoo.com or mail printed ad along with ad payment, completed registration form & check to the above address.

Fact Sheet- FestAfrica 2010



- Event:** "FestAfrica 2010" -- 8th Annual African Festival
- Theme:** "Serving & Touring Africa" – Promoting Community Service and Tourism to Africa
- Location:** Patterson Park, Baltimore (Corner of Eastern Ave. & Linwood Ave.)
- Dates:** Saturday August 14, 2010 -- 12 p.m. - 8 p.m.
Sunday August 15, 2010-- 12 p.m. – 8 p.m.
- Website:** www.festafrikausa.com
- Admission:** \$5/day Free 10yrs and under
- Attendance:** 5,000 or more people
- Demographics:** Black/African American: 83.5% Caucasian: 10% Hispanic: 4% Other: 2%
- Ages 22-35 -- 45 % Ages: 36 & above -- 32 % Ages: 21 & below – 23%
- Baltimore City : 34% Baltimore County: 29% Washington DC area: 22% Other State: 15%
- Income:** <\$20k: 25% \$20k-\$30k: 16% \$30k-\$40k: 25% \$40k - \$50k: 16%
\$50k-\$75k: 10% >75k: 9%