

## Festival Committee

### Sponsorship

Toun Olumide  
(Nigerian Youth Association)

Inez Saki-Tay  
(Ghanaian)

Miriam Campbell  
Pan-African Economic  
Development

### Vendors

Bola Akerle  
(Nigerian Youth Association)

Motunrayo Apata  
(Nigerian Youth Association)

### Entertainment

Raymond Paris  
(Zanzibar Club- Sierra Leone)

Tolu Olumide  
(Nigerian Youth Association)

Shoboy  
(Kicking It Live Inc.)

Chinonso Okehie  
(Nigerian Youth Association)

Nenelwa Tomi  
Tanzania

Rasikat Okekey  
(LilSoso.com)

### Publicity

Richard Ahwireng  
Ghanaian Association of  
Baltimore

Charles Sarbeng  
Ghanaian Association of  
Baltimore

Muyiwa Olumide  
(Nigerian Youth Association)

Oumar Cisse  
(Mali Society of Baltimore)

Massama Dogo  
(Elikeh Band- Togo)

Charles Anye  
(Muma Juju – Cameroon)

Nunu Wako  
Ethiopia

Adeaze Nwosu  
Nigeria

### Logistics

Eniola Olumide  
(Nigerian Youth Association)

P.O. Box 4642  
Lutherville, MD 21094

Phone: 410-608-0420

E-mail:  
[info@festafricausa.com](mailto:info@festafricausa.com)

Website  
[www.festafricausa.com](http://www.festafricausa.com)



*“Serving & Touring Africa”*

## Health Fair – Participation Invitation for “FestAfrica 2010”

**Dear Healthcare Organization,**

**On August 14 - 15, 2010**, the African community in Maryland will come together to celebrate African culture and heritage during **FestAfrica 2010** at Patterson Park in Baltimore. With an event that brings together, many ethnic communities in Maryland, especially African immigrants, we will have a health fair section with free health screenings and health information made available to festival attendees. We invite your health organization to participate in the health fair by providing health care personnel to conduct screenings, provide the medical supplies to carry out screenings, offer giveaways and health literature for attendees to take with them. Your organization will be recognized on our website as a participant in the health fair. This will be a great opportunity to promote preventative health outreach to the African immigrant and African-American community in Maryland.

### Festival Overview:

The largest African festival in Maryland, **FestAfrica 2010 will welcome 5,000 or more attendees** from the MD/DC area. In 2009, **3,000 people attended** this family-fun festival, which included 55 vendors and 40 different performances. FestAfrica is the official African festival for Baltimore City, co-sponsored by Baltimore Mayor Sheila Dixon, the Baltimore Office of Promotions & the Arts and the Maryland State Arts Council. The festival will feature over 40 musical performances by local African bands and artists, cultural dances, fashion shows, African foods, vendors, children’s games, hands-on activities, storytelling, art & craft exhibits, a soccer tournament, a health fair with free health screenings, and a career, education & business expo.

For your convenience, there will be booths, tables and chairs provided or you can bring your own tent if preferred.

### REGISTRATION FEE: \$120

**(Deadline is June 30<sup>th</sup>) Space is Available on a first come first serve basis, so early registration advised.**

### **Buy Program Ads in Festival Program Booklet: (Half Price Discount for Vendors)**

**Regular Price: Half Page \$100**

**Full Page \$200**

**Vendors Discounted Price: Half Page \$50**

**Full Page \$100**

We hope you will support us in achieving this goal. If you have any questions or are ready to sign up, please feel free to contact the vendor representatives. For more information, visit our website [www.festafricausa.com](http://www.festafricausa.com) Thank you.

To finalize your commitment please complete the forms and send check or money order to Nigerian Youth Association of MD P.O. Box 4642 Lutherville, MD 21094.

Sincerely,

Bola Akerle  
443-570-6947

Motunrayo Apata  
443-851-9527

Email: [info@festafricausa.com](mailto:info@festafricausa.com)

# Health Fair Participation Contract

I, \_\_\_\_\_ (hereinafter Exhibitor) enters into this Agreement with the Nigerian Youth Association of Maryland, Inc. and agree as follows:

- A. Exhibitor hereby agrees to participate as a vendor at FestAfrica 2010.
- B. NYA 'FestAfrica' hereby agrees to provide exhibitor space for vending or exhibition area on the festival date (August 14 & 15, 2010).
- C. Describe in detail your organization and what information will be distributed at your booth

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- D. Exhibitor agrees to pay the amount of \$\_\_\_\_\_ for exhibition space payable by check or money order to Nigerian Youth Association of Maryland or NYA on or before festival days.
  - E. **Exhibitor hours at the festival are Saturday & Sunday from 12 p.m. to 8 p.m.** Exhibitor agrees to dismantle its display and move its property from the exhibition area no later than 9p.m on Saturday & Sunday. Extra fees incurred by the festival will be charged to vendors exceeding this time frame.
  - F. Items left on premises overnight on Saturday are not the responsibility of NYA 'FestAfrica' or its sponsors.
  - G. Exhibitor understands and agrees that NYA 'Fest Africa' & its sponsors are not responsible for loss of, or damage to goods or property of Exhibitors or personal injuries to the Exhibitors and/or its' employees and Exhibitor, upon signing the Agreement expressly releases NYA 'FestAfrica' and its' sponsors from all such claims.
  - H. Vendors will not be allowed on the grounds unless paid in full or for any other reasons deemed appropriate by the FestAfrica Committee.
  - I. Vendors cannot sell any **Alcoholic Beverages**.
  - J. Exhibitor agrees to abide by all instructions given by designated identified FestAfrica committee and vend only in the same area assigned. Exhibitor warrants that it will obey all rules, regulations and laws of the State of Maryland.
  - K. Exhibitor agrees that any violations of regulations, which are hereby incorporated into this agreement or provisions of this agreement occurring during FestAfrica will result in immediate termination of said Agreement and Exhibitor removal from the exhibition area. In case of vendor removal, all fees are forfeited. Music vendors, be aware of new pirating laws.
  - L. **Exhibitor understands and agrees that should they cancel space reserved under the Agreement after July 27, 2010 they are not entitled to a refund and all fees are non-refundable.** Exhibitor agrees to the terms of this Agreement and is consistent with the laws and the courts of Maryland.
  - M. Food vendors: Responsible for acquiring all necessary food service permits. Food inspectors will be on the premises during the festival. Exhibits must clearly post all prices.
  - N. Limited spaces with access to electricity will be filled on a first come, first served basis.
  - O. Exhibitors must clean up their space at the end of the day, leaving no grease or hazardous materials.
  - P. Absolutely no selling of Bootleg DVDs, CDs, VHS or any other illegal materials on the festival premises.
  - Q. **This is a rain or shine event.**

**I UNDERSTAND AND AGREE TO ALL TERMS CONTAINED HEREIN.**

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Vendor's Name

Signature

Date

**FestAfrica finances are managed by The Nigerian Youth Association of Maryland a non profit 501 (c) (3) organization. Federal Id# 86-1065739.**

## Health Fair Participation Form

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Company/Organization Name Amount Paid

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Vendor's Name Non-Profit Tax ID #

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Address, City & Zip

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Telephone Number Email

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Arrival Time Departure Time Name of Person manning the booth

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Name of person Manning the Booth Contact Cell phone# during the festival

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Do you require electricity?

- Make checks or money order payable to: Nigerian Youth Association of Maryland (NYA). **FestAfrica finances are managed by The Nigerian Youth Association of Maryland a non profit 501 (c) (3) organization. Federal Id# 86-1065739.**
- Return completed form and payment to **Nigerian Youth Association, Attn: Tolu Olumide P.O.Box 4642, Lutherville, MD. 21094**
- **Advertising for program booklet:** Electronically created files must be saved in jpeg format at 300dpi. Email your ad to [t\\_olumide@yahoo.com](mailto:t_olumide@yahoo.com) or mail printed ad along with ad payment, completed registration form & check to the above address.

## Fact Sheet- FestAfrica 2010



**Event:** "FestAfrica 2010" -- 8<sup>th</sup> Annual African Festival

**Theme:** "Serving & Touring Africa" – Promoting Community Service and Toursim to Africa

**Location:** Patterson Park, Baltimore (Corner of Eastern Ave. & Linwood Ave.)

**Dates:** Saturday August 14, 2010 -- 12 p.m. - 8 p.m.  
Sunday August 15, 2010-- 12 p.m. – 8 p.m.

**Website:** [www.festafrikausa.com](http://www.festafrikausa.com)

**Admission:** \$5/day Free 10yrs and under

**Attendance:** 5,000 or more people

**Demographics:** Black/African American: 83.5% Caucasian: 10% Hispanic: 4% Other: 2%

Ages 22-35 -- 45 % Ages: 36 & above -- 32 % Ages: 21 & below – 23%

Baltimore City: 34% Baltimore County: 29% Washington DC area: 22% Other State: 15%

**Income:** <\$20k: 25% \$20k-\$30k: 16% \$30k-\$40k: 25% \$40k - \$50k: 16% \$50k-\$75k: 10%  
>75k: 9%